

Country in Focus

GERMANY



Arbeitsgemeinschaft
Dokumentarfilm
German Documentary
Association



Key Facts - German TV-Market 2017/2018

7.98 bn Euro licence fees
for the public service
broadcasters* 2018



Turnarounds

RTL 3.1 bn euros (2018)
Pro7 2.46 bn euros(2018)
Sat.1 2.25 bn euros(2018)
ZDF 2.0 bn euros(2017)
WDR 1.56 bn euros(2017)
NDR 1.56 bn euros(2017)

ca. 120 Free-TV
and 80 Pay-TV
channels

Ø 51.18 million people /
27,.7 million households
watch TV on regular basis** 2018

31% of the people
used streaming services**,
17% used Netflix*** 2018



TV consumption 2018
Ø 217 min. per day**

Key Facts - German FILM-Market 2018

576 films premiered

228 German origin
135 from other EU countries
144 from US
69 from other countries

1,171 cinemas
with 4,849 screens

105.4 million admissions

899.3 million euros

box office



Top 5 German documentaries in cinemas



„Pope Francis“ 495 k viewers
“Far“ 193 k viewers
“Wild Heart“ 59 k viewers
„Female Pleasure“ 47 k viewers
„On Hunting“ 40 k viewers

2,391 films shown

1,090 German origin
625 from other EU countries
497 from US
179 from other countries

Ca. 450 million euros

public film funding

Ca. 18-20 m. euros for
creative documentaries

General Sources for the country

German Documentary Association - AG DOK

... is the largest professional association of independent producers in Germany, numbering more than 850 members. It is first and foremost a film and media lobbyist for the documentary genre, but is open to representatives from all film genres.

+49-6142966033, agdok@agdok.de, www.agdok.de

Managing Director: Thomas Frickel

Representative for International Affairs:

Bjorn Jensen, Email: jensen@gingerfoot.de

German Films Service and Marketing

... is the national information and advisory center for the promotion of German films worldwide.

+49-89-599787-0, info@german-films.de, www.german-films.de

Managing Director: Simone Baumann

National Film Board - Filmförderanstalt, FFA

Grosse Praesidentenstr. 9, D-10178 Berlin,

Tel.: +49-30-27577-0, info@ffa.de, www.ffa.de

Managing Director: Peter Dinges

National Film Funds

Filmförderanstalt, FFA

Grosse Praesidentenstr. 9, D-10178 Berlin,
Tel.: +49-30-27577-0, info@ffa.de, www.ffa.de
Managing Director: Peter Dinges
Contact concerning documentaries:
Mrs. Selay Esperling, Email: esperling@ffa.de, Tel.: +49-30 - 27 57 7 - 420

Beauftragter der Bundesregierung für Kultur und Medien, BKM

Referat K35, Koethener Straße 2, D-10963 Berlin,
Tel: +49-30-1868144301, k35@bkm.bund.de, www.kulturstaatsminister.de
Head of Unit: Ulrike Schauz
Contact concerning documentaries:
Jennifer Gabler, Email: Jennifer.Gabler[at]bkm.bund.de, Tel.: +49-30-18 681 - 44354

“Incentive to Strengthen the Film Industry in Germany” (German Federal Film Fund) DFFF

Große Praesidentenstraße 9, D-10178 Berlin
Tel.: +49-30-275770, Email: dfff@ffa.de, www.dfff-ffa.de
Contact concerning documentaries:
Isabelle Heins, heins@ffa.de, Tel.: +49-30-27 57 7 423
Kristin Holst, holst@FFA.de, Tel.: +49-30 - 27 57 7 - 424
David Kussel, kussel@FFA.de, Tel.: +49-30 - 27 57 7 - 425

Funding volume 2017: 76,92 Mio€

Production funding 2017: 47 projects funded, among them 6 documentaries

Production funding volume 2017: 18 Mio€ in total

Production funding volume Documentaries 2017: 760.000€ in total

Funding volume 2017: 90,21 Mio€ including DFFF

Funding volume feature film incl. documentaries: 15,5 Mio€

2017 9 documentaries have been funded with development funding of 180.000€ (20.000€ each), 24 documentaries have been funded with production funding of 3,2 Mio€

Funding volume 2017: 57,3 Mio€

Funded films in 2017: 100 among them 22 documentaries

Funding volume 2017: 57,3 Mio€

Funded films in 2017: 100 among them 22 documentaries

Regional Film Funds

Film- und Medienstiftung Nordrhein- Westfalen

Kaistraße 14, D-40221 Duesseldorf
Tel.: +49-211-930500 Email: info@filmstiftung.de, Web: www.filmstiftung.de
Managing Director: Petra M. Mueller, Head of Film Fund: Christina Bentlage
Contact concerning documentaries:
Nazgol Majlessi, Tel.: +49-211-930 50-77 Email: nazgolmajlessi@filmstiftung.de

Medienboard Berlin-Brandenburg

August-Bebel-Straße 26-53, D-14482 Potsdam
Tel.: +49-331-743870, Email: info@medienboard.de, Web: www.medienboard.de
Director General: Kirsten Niehuus
Contact concerning documentaries/international coproductions:
Oliver Zeller, Email: o.zeller@medienboard.de, Tel.: +49-331-743 87 86

FilmFernsehFonds Bayern (Bavaria)

Sonnenstraße 21, D-80331 Munich
Tel.: +49-89-5446020 , Email: filmfoerderung@fff-bayern.de, Web: www.fff-bayern.de
Managing Director: Dorothee Erpenstein
Contact concerning documentaries:
Sebastian Sorg (Documentary / Cinema), Email: sebastian.sorg@fff-bayern.de ,
Tel. +49 8954460247
Gabriele Pfenningsdorf (Documentary / TV), Email: gabriele.pfenningsdorf@fff-bayern.de,
Tel. +49 89544 60211

Funding volume 2017: 28,82 Mio€.

Documentary Profile: The Filmstiftung NRW supports also documentary producers, mainly the producers based in the region of North Rhine-Westphalia (NRW). However documentaries, as for TV as for cinema, are a strong part of the portfolio of the Fund.

Funding volume 2017: 31,6 Mio€.

Documentary Profile
The Medienboard supports also documentaries with focus on producers, based in the region Berlin-Brandenburg. Aprox 4% of the budget of Medienboard goes to documentaries. Main focus on supporting documentaries with theatrical release. 17 Documentaries have been founded in 2017 with 1,14 Mio€.

Funding volume 2017: 31,7 Mio€

Documentary Profile
The FFF supports also documentaries with focus on producers, based in Bavaria. In 2017 641.000€ has been spent on 9 cinematic documentaries, 173.000€ on 3 TV documentaries and on documentary series.

Specific data on French-German cooperation

Special fund for German-French Coproductions „Minitraité“

2017:

15 productions funded (total 3 Mio. euros)

3 projects funded (86,000 euros for development)

Regional Film Funds

Mitteldeutsche Medienfoerderung

Hainstrasse 17-19, D-04109 Leipzig
Tel.: +49-341-269870, Email: info@mdm-online.de, Web: www.mdm-online.de
Managing Director: Claas Danielsen
Contact concerning documentaries:
Alrun Ziemendorf, Tel.: +49-341 - 269 87 24, Email: alrun.ziemendorf@mdm-online.de

FilmFoerderung Hamburg Schleswig-Holstein

Friedensallee 14-16, D-22765 Hamburg
Tel.: +49-40-398370 , Email: Filmfoerderung@ffhsh.de , Web: www.ffhsh.de
Managing Director: Helge Albers
Contact concerning documentaries: Katrin Mersmann, Tel: +49 40 398 37 - 27
Email: mersmann@ffhsh.de

MFG Filmfoerderung Baden-Wuerttemberg

Breitscheidstrasse 4, D-70174 Stuttgart
Tel.: +49-711-90715400, Email: filmfoerderung@mfg.de, Web: www.mfg-filmfoerderung.de
Managing Director: Prof. Carl Bergengruen
Contact concerning documentaries:
Dorothee Martin, Tel.: +49.711.90715-403, Email: martin@mfg.de

Funding volume 2017: 14,9 Mio€.

Documentary Profile
The MDM has a special focus on funding documentaries. If productions have a regional effect and the film has a certain importance for the region Mitteldeutschland, one should apply. As MDM is based in Eastern Germany, MDM is very open to projects in the region of Middle- and Eastern Europe and also open to co-productions with that region. 19 out of the 55 films that have been funded in 2017 have been documentaries. They have got support of total 1.84 Mio. Euros.

Funding volume 2017: 12,7 Mio€.

Documentary Profile
The FFHSH funds documentaries together with all other genres.
19 Documentaries have been funded 2017 with a total amount of 1,01 Mio Euros. That is about 10% of the total budget of the fund.

Funding volume 2017: 14,6Mio€

Documentary Profile
MFG actively funds young film professionals and documentaries. The share of MFGs funding budget that goes to documentaries is more than 30%. That can be considered a milestone in documentary funding in Germany.

Regional Film Funds

Nordmedia Fonds

Expo-Plaza 1, D-30530 Hannover

Tel.: +49-511-1234560 Email: info@nordmedia.de, Web: www.nordmedia.de

Managing Director: Thomas Schaeffer

Contact concerning documentaries:

Petra Schleuning, Tel.: +49-511-12 34 56 62, Email: p.schleuning@nordmedia.de

HessenFilm und Medien

Am Steinernen Stock 1, D - 60320 Frankfurt/Main

Tel.: +49-69 - 15324040, Email: info@hessenfilm.de, Web: www.hessenfilm.de

Managing Director: Hans Joachim Mending

Contact concerning documentaries:

Stefanie Marschner, marschner@hessenfilm.de, Tel.: +49-69-153240470

Funding volume 2017: 11,30 Mio€.

Nordmedia actively supports as theatrical as TV-documentaries. Aprox. 22% of the total funding budget goes to the documentary support.

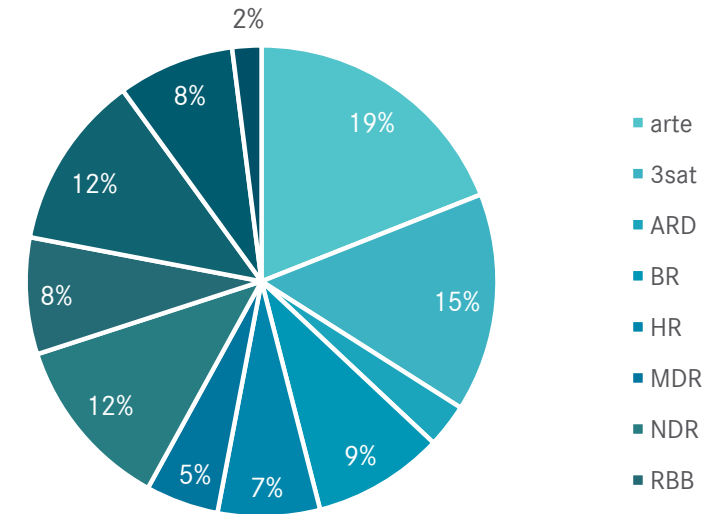
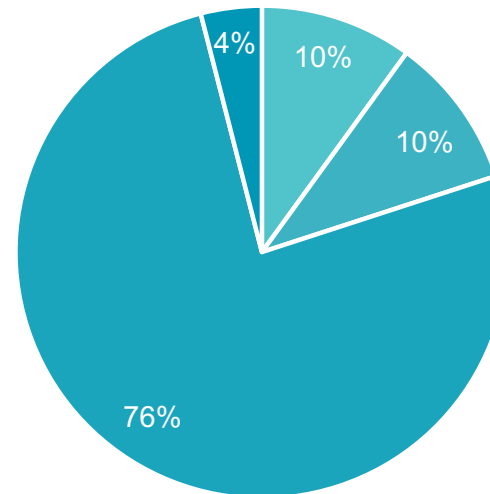
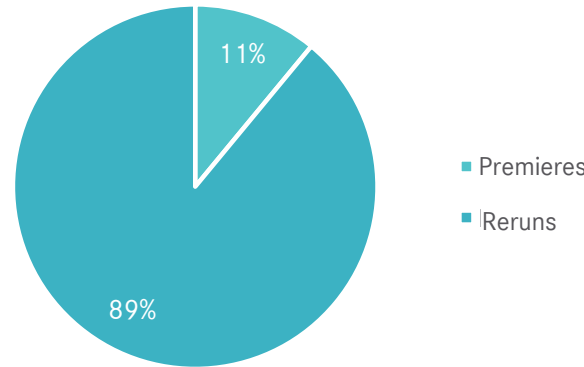
Funding volume 2017: 8,3 Mio€.

Documentary Profile

The fund mainly supports documentaries. In 2017 12 projects have been supported with a total amount of 410.000 Euros.

Documentary slots in TV

415
Documentaries a week
on public service TV

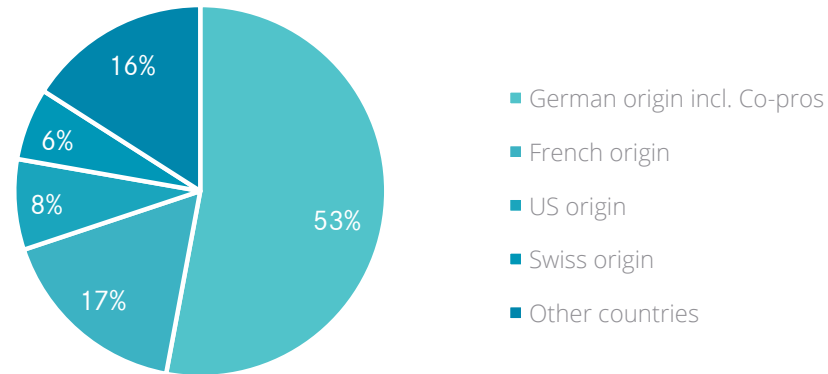


Documentary slots in TV

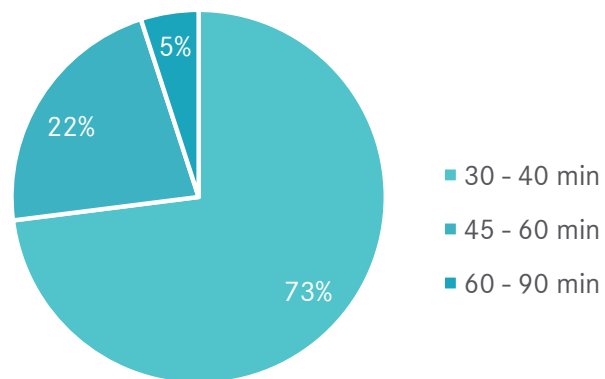
Top 10 documentary topics

- Travel/culture
- Wildlife
- Environment
- Politics/society
- Travel/nature
- History
- Science/technology
- Human interest
- Contemporary history
- Nature

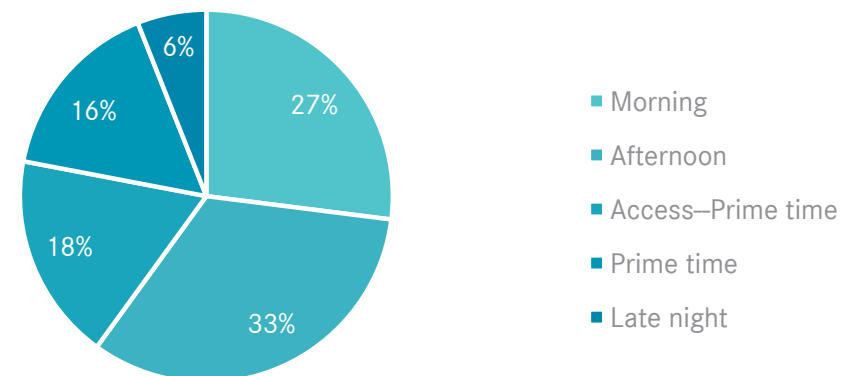
Origin of broadcast feature length documentaries



Non-fiction by length

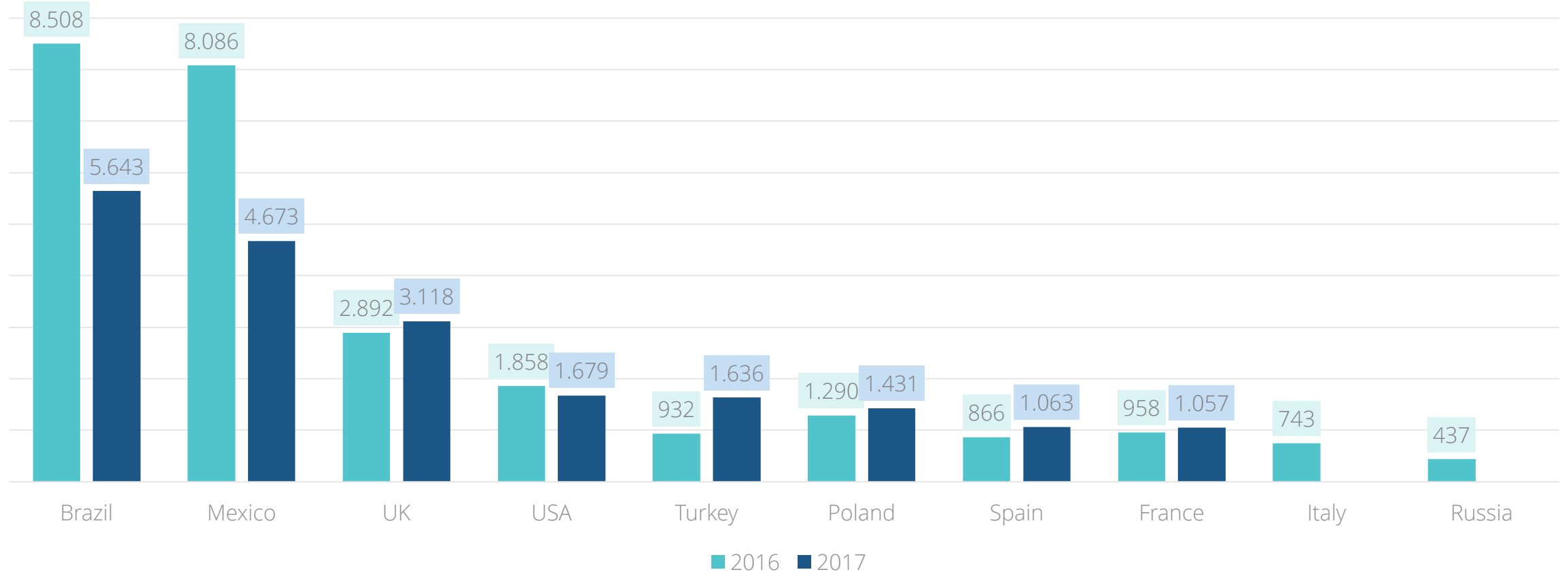


Non-fiction by day-time



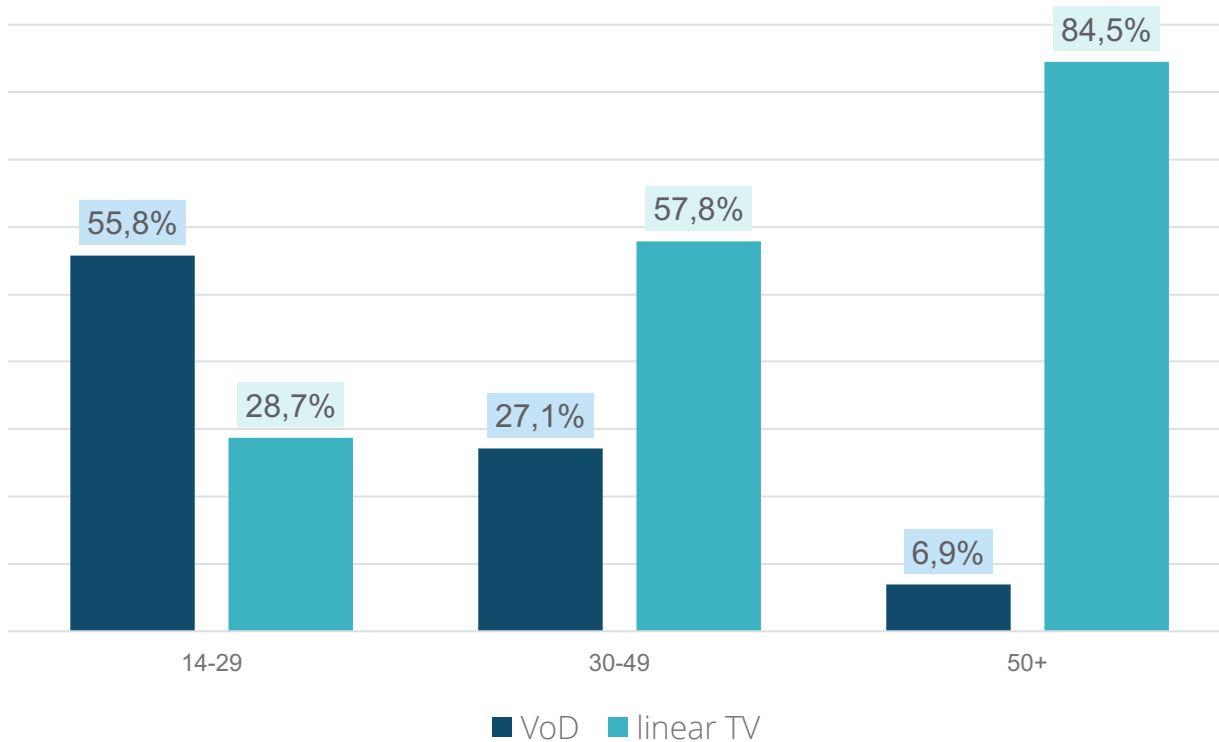
German Films abroad

Number of German productions, broadcast abroad (incl. co-productions)



Key Facts - German ONLINE-Market 2018

Usage of VoD and linear TV by age



Market share of leading VoD platforms

